



Christopher McDougall

GRAPHIC DESIGN & PRODUCTION

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Experience

Markwins Beauty Brands (wet n' wild)

05/2018–Present | Senior Production Artist

04/2014–05/2018 | Production Artist

- ▶ Finalizes design concepts for primary and secondary artwork, producing mockups, renders, samples, and final production.
- ▶ Fleshes out design concepts into production for countertop and floor displays for major retailers.
- ▶ Checks product copy for errors and consistency.
- ▶ Re-designs product and display artwork on a needed basis.
- ▶ Collaborates with Merchandising to create artwork assets for wall fixtures featured in major retailers such as Walmart, Walgreens, CVS, and Target.
- ▶ Communicates with team in China to ensure production deliverables remain faithful to the original design and concept.
- ▶ Conducts press checks with local vendors.
- ▶ Sets up and updates artwork templates and slugs.
- ▶ Organizes the file server and established folder and file naming structure.
- ▶ Works with Regulatory to ensure that product ingredients are correct and FDA standards are met.

Earthwise Bag Company

04/2009–09/2013 | Graphic Designer

- ▶ Illustrated and designed new seasonal design concepts including product packaging for large grocery retailers such as Kroger.
- ▶ Transformed low resolution drawings into high resolution vector artwork, making it ready for the print process.
- ▶ Served as website administrator updating and maintaining the company's website through Wordpress.
- ▶ Ensured proper set up of templates for manufacturing in China.
- ▶ Created content for promotional/advertising materials, including catalog layout and photography.

Broccoli International USA

06/2001–02/2009 | Graphic Designer

- ▶ Fashioned packaging and menus for DVD animation projects such as Di Gi Charat, Aquarian Age, FLCL.
- ▶ Laid out and supervised the localization of several graphic novels and books under the Broccoli Books imprint.
- ▶ Created and maintained websites using HTML/CSS.
- ▶ Designed catalogs, promotional items, and advertising.

Skillset

Mac OSX and Windows 10

Adobe Creative Suite CC

(Photoshop, Illustrator, Indesign)

Microsoft Office

Figma

Wordpress

Basecamp

HTML5, CSS3

Retouching

File Organization

Education

UCLA

2000–2002

BA in Art History.

Graduated magna cum laude.

Los Angeles Valley College

1997–2000

Studied graphic design.